

Tourism: Self Test

Multiple Choice

1. What are two of the most important aspects of successful tourism?
 - a service and product
 - b product and environment
 - c environment and development
 - d employment and service

2. Which are important things to consider for when planning tourism?
 - a environmental impacts
 - b involvement of local people in the tourism area
 - c good product
 - d all of the above

3. What are the 3 countries envisioned for a “Trifrontier Conservation Area” on the Benguela Coast?
 - a South Africa, Botswana, Namibia
 - b Namibia, Botswana, Angola
 - c Angola, South Africa, Namibia
 - d None of the above

4. Where is Iona National Park?
 - a Namibia
 - b Botswana
 - c Angola
 - d South Africa

5. Which protected area has recently been nominated as a World Heritage Site?
- a Richtersveld National Park
 - b Richtersveld Community Conservancy
 - c //Gamaseb Communal Conservancy
 - d Etosha National Park
6. Which is not a potential environmental impact of tourism?
- a destruction of vegetation by off road vehicles
 - b ecotourism
 - c pollution from hotels into nearby water sources
 - d litter

Short essay questions

1. We understand that in many places tourism is based on the natural environment (safaris, wildflowers, deserts etc). In your own words, please describe how nature conservation and tourism are related and how they benefit from each other using examples from places that you know.
2. Without quoting from the module text, please describe some of the negative impacts on the environment that can occur as a result of tourism. Are such impacts important and why?
3. Pretend you live in an area where tourists often gather (near a national park or historic monument where tourists often come to visit). You decide to start a small hotel to make some money from the tourists. What would be the most important things you would consider before building the hotel to ensure that it is a success?
4. We often hear about the concept of 'sustainability'. Can you describe briefly how this concept relates to tourism? In other words, what is *sustainable tourism*?